



Iracema – Hair Luminous Elixir 521-6.11

FORMULATION FEATURES

- Fluid oil with a light sensorial to the hair without greasy effect for both hair and hands
- Formula chassis with 1% butter without crystallization even at low temperatures

ACTIVE INGREDIENTS

Beraca Passion Fruit Oil Refined

- Skin and scalp oiliness reduction with velvety touch.

Beraca Abyssinian Oil Refined

- Improves hair radiance and shine with natural look

Beraca Pequi Oil Refined

- A botanical emollient sourced from the pulp of pequi fruits, it delivers curl definition improvement and frizz reduction.

Beraca Tucumã Butter Refined

- Natural alternative to silicone's sensory profile. It delivers ultra-high spreadability with very low tackiness

	INGREDIENT	INCI NAME	SUPPLIER	FUNCTION	%
A	Polymol 812	Caprylic/Capric Triglyceride	Aqia Química Industrial	Vehicle	73.20
	Beraca Passion Fruit Oil Refined	Passiflora Edulis Seed Oil	Lucas Meyer Cosmetics By Clariant	Emollient	20.00
	Beraca Abyssinian Oil Refined	Crambe Abyssinica Seed Oil	Lucas Meyer Cosmetics By Clariant	Active ingredient	1.50
	Beraca Pequi Oil Refined	Caryocar Brasiliense Fruit Oil	Lucas Meyer Cosmetics By Clariant	Active ingredient	3.00
	Cosphaderm T-70 Non GMO	Tocopherol (And) Helianthus Annuus (Sunflower) Seed Oil	Cosphatec	Antioxidant	0.50
	Beraca Tucuma Butter Refined	Astrocaryum Vulgare Kernel Oil	Lucas Meyer Cosmetics By Clariant	Active ingredient	1.00
B	Nipaguard SCE	Sorbitan Caprylate (And) Propanediol (And) Benzoic Acid	Clariant	Preservative	0.50
	Fragrance Baoba Butter	Fragrance	Aromaty Fragrances	Fragrance	0.30

Manufacturing Procedure: Hot Process

1. Prepare phase A mixing all ingredients and heating up to 40°C (tooth propeller).
2. Once all phase is completely melted, cool down the formula and add phase B. Mix until completely homogeneous.

Formula Specifications at D1:

Aspect: yellowish liquid oil
Viscosity (Brookfield LV, 25°C, spindle 64, 6rpm, 1 min): N/A
pH: N/A

Stability tests: On lab batch up to 200 g

Up to 1 month at 50°C
Up to 3 months at: Room Temperature, 4-8°C and 45°C
Freezing (24h at -10°C and 24h at RT)
Centrifugation (3000 rpm, 20 min)
Vibrating table (400 rpm, 4h)

RICHNESS



PROCESS



APPLICATION



NOI (ISO16128)

99,6%

