



DESIGNED FOR
LATAM

Brás Cubas – Hair Styling Stick 521-5.08



FORMULATION FEATURES

- Stick formula format to promote light styling effect reducing fly ways and keeping hair with good look.
- Adjusted formula combination to provide good stick format but also with transferring properties.
- Multifunctional use: hair and beard

ACTIVE INGREDIENTS

- Beraca Passion Fruit Oil Refined**
— Skin and scalp oiliness reduction with velvety touch.
- Beraca Tucumã Butter Refined**
— Natural alternative to silicone's sensory profile. It delivers ultra-high spreadability with very low tackiness.
- Beraca Bacuri Butter Refined**
— A high-nutritional-value butter. Its distinctive powdery feel and low oiliness supports formula attributes while provides good sensorial profile.
- Beraca Pataúá Oil Refined**
— Improve cuticle repair while takes care of scalp

	INGREDIENT	INCI NAME	SUPPLIER	FUNCTION	%
A	Polymol 812	Caprylic/Capric Triglyceride	Aqia Química Industrial	Vehicle	28.50
	Beraca Passion Fruit Oil Refined	Passiflora Edulis Seed Oil	Lucas Meyer Cosmetics By Clariant	Emollient	10.00
	MEGH Care SEW 350	Oryza Sativa (Rice) Bran Wax	Focus Quimica	Thickening Agent	8.00
	Plantasens Cosmetic Wax A5	Hydrogenated Vegetable Oil	Clariant	Thickening Agent	8.00
	Cetearyl Alcohol 30/70	Cetearyl alcohol	Biovital	Thickening Agent	15.00
	Beraca Tucuma Butter Refined	Astrocaryum Vulgare Kernel Oil	Lucas Meyer Cosmetics By Clariant	Thickening And Active Agent	10.00
	Beraca Bacuri Butter Refined	Platonia insignis seed butter	Lucas Meyer Cosmetics By Clariant	Thickening And Active Agent	2.00
B	Biophilic™ H MB	Hydrogenated Lecithin (And) C12-16 Alcohols (And) Palmitic Acid	Lucas Meyer Cosmetics By Clariant	Thickening Agent	2.00
	Beraca Pataua Oil Refined	Oenocarpusbataua Fruit Oil	Lucas Meyer Cosmetics By Clariant	Active Ingredient	1.00
	Phytenso™ P	Phospholipids (And) Glycine Soja (Soybean) Oil	Lucas Meyer Cosmetics By Clariant	Active Ingrediente	2.00
	Cosphaderm T-70 Non GMO	Tocopherol (And) Helianthus Annuus (Sunflower) Seed Oil	Cosphatec	Antioxidant	0.50
C	Nipaguard PE 9010	Phenoxyethanol (And) Ethylhexylglycerin	Clariant	Preservative	0.50
	Tapioca Pure	Tapioca Starch	Biovital	Sensorial Enhancer	12.00
	Fragrance My Hero	Fragrance	Aromaty Fragrance	Fragrance	0.50

Manufacturing Procedure: Hot Process

1. Weight the ingredients of phase A and heat to 85°C. Keep mixing until completely homogeneous (tooth propeller).
2. Weight the ingredients of phase B, then add into the phase A (one by one) below 75°C keep mixing for 5 min.
3. Add phase C and mix until completely homogeneous.
4. Pour the mixture into the final package and wait until its at RT to check.

Formula Specifications at D1:

Aspect: off white stick
Viscosity (Brookfield LV, 25°C, spindle 64, 6rpm, 1 min): N/A
pH: N/A

Stability tests: On lab batch up to 200 g
Up to 1 month at 50°C
Up to 3 months at: Room Temperature, 4-8°C and 45°C
Freezing (24h at -10°C and 24h at RT)
Centrifugation (3000 rpm, 20 min): N/A
Vibrating table (400 rpm, 4h):N/A

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RICHNESS



PROCESS



APPLICATION



NOI (ISO16128)

99,0%

