



**FAST ACTION
IN 7 DAYS!**

SKIN BENEFITS

Protects and cleanses immediately skin exposed to polluted outdoor and indoor environment

- Purifies asphyxiated, dull and devitalized skin
- Provides a luminous and healthy looking skin
- Prevents pollution-induced irritation and premature aging

MECHANISM OF ACTION

Reduces the adhesion of PM_{2.5}* to the skin

- Chelates heavy metals
- Limits free radical activity
- Protects skin and cell integrity against pollutants (cigarette smoke, fuel exhaust)

ORIGIN

Highly purified exopolysaccharides from French Polynesia kopara (unique microorganism ecosystem)

INCI NAME

Water (and) Butylene Glycol (and) Alteromonas Ferment Extract

DOSE

1-3%

EXO-P™

Biomimetic shield against urban pollution & smog

Multi-protective and cleansing action

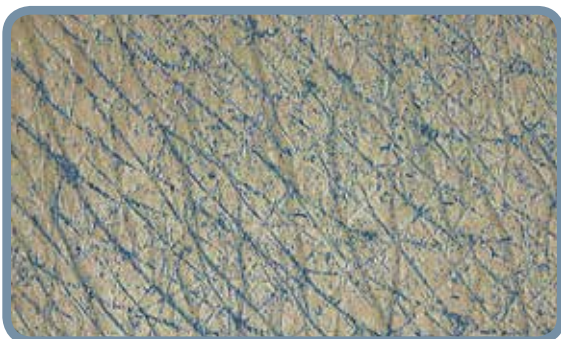
Protection against:

PM _{2.5}	+45%
Free radicals	+28%
Hydrocarbons and heavy metals	+44%

*Particulate Matter up to 2.5 µm

Immediate protective action against PM_{2.5}*

NEW RESULTS



Up to +83% PM_{2.5}* anti-adhesion action!

Placebo

2% Exo-P™

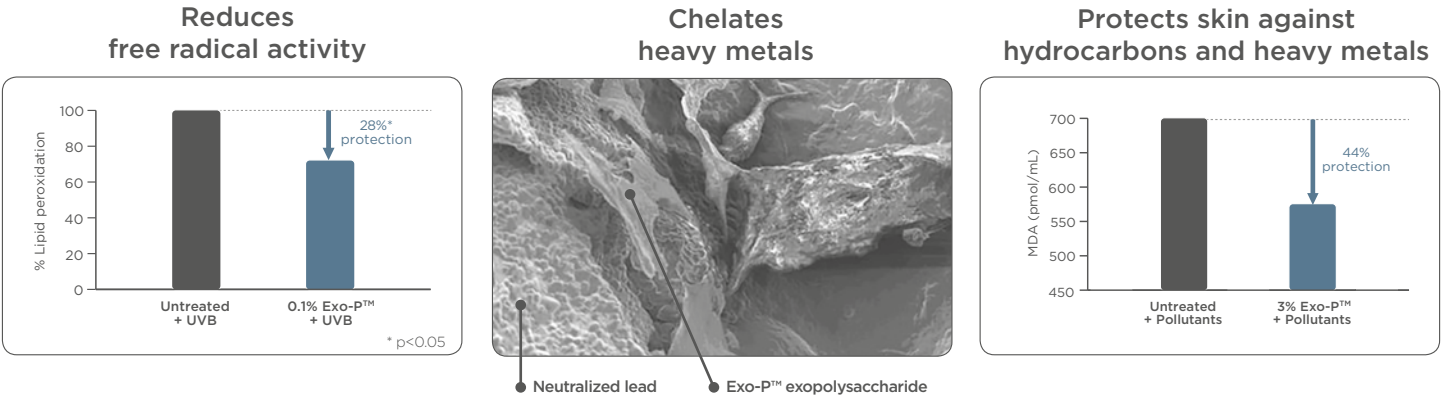


LUCASMEYER
COSMETICS

In vitro/Ex vivo test

Pollution is an increasing concern worldwide due to the industrialization and the release of high quantity of chemical compounds in the air.

These toxic components adhere to the skin's surface and disturb the horny layer's integrity. This leads to many damages such as the loss of hydration, dull complexion, uneven skin tone, skin irritation, acne, etc. The urban pollution also contributes to premature aging: urban women's skin ages 10% faster than those who live in the countryside!



Exo-P™ immediately neutralizes the effects of pollutants to prevent premature aging and skin damages!

Clinical Studies

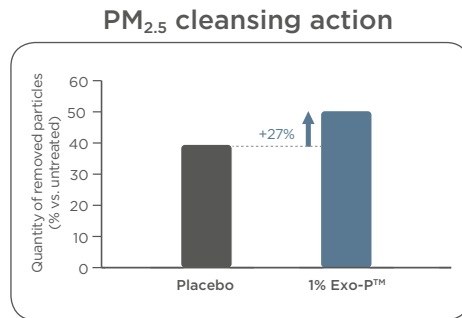
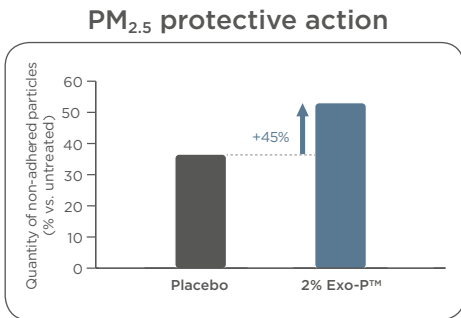
18 volunteers (age 42 to 70)

Protective action (anti-adhesion effect)

- Application of a 2% Exo-P™ water solution on forearm;
- Application of PM_{2.5};
- Rinsing with water and wiping with dry cotton.

Cleansing action

- Application of PM_{2.5} on forearm;
- Cleansing with a 1% Exo-P™ water solution and wiping with dry cotton.



Exo-P™ protects skin against polluted environment to recover a radiant and healthy looking skin in 7 days only!

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Consumer Test

57 volunteers (age 30 to 50) living in highly polluted cities

- Application of a 2% Exo-P™ cream on face, 2x/day for 7 days
- Self assessment

POSITIVE OPINION	%
Improvement in skin dullness	82%
Resistance to external aggressions	82%
Moisturizing effect	80%
Shielding effect	79%
Protection from pollution	77%
Healthy looking skin	77%
Luminous skin tone	74%
Improved adaptation to climatic changes	73%
Prevention of skin irritations	70%